



PERFECT HOST

Tips on preparing the presentation

You can hold your presentation:

- in the comfort of your own home
- in your garden, if the weather is fine
- on your balcony or terrace
- during the lunch break at your office, with work colleagues
- as a birthday entertainment
- in your favourite restaurant
- at a family celebration
- at your sports club
- at the golf or tennis club
- in the convivial atmosphere of your pub
- at a regular get-together
- wherever you like to meet friends and acquaintances





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As a thank you for your commitment:

Free products

Choose free products (worth 10% of the value of sales*) from the current collection or make yourself a present of exclusive products that are not yet normally available.

Example of how rewarding a presentation can be:

100 €/GBP/USD of orders before the presentation

450 €/GBP/USD of sales during the presentation

550 €/GBP/USD of total sales, entitling you to a gift of 55 €/GBP/USD of jewellery

You are guaranteed a free product worth 10% of the value of your sales – in this case 55 €! And as over 300 € of products were sold at your presentation, you can take advantage of the exclusive low-price hostess offer of the month.

Regularly changing hostess offers*

Take regular advantage of the exclusive low-price offers for ENERGETIX hosts and hostesses (usually highlights of the coming season).

* For party sales of 312 €/USD/200GBP and above





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Invitation tips

Invitations

Invite your neighbours, colleagues and people you are in touch with frequently. People you do not see very often will be pleased if you invite them over the phone.

Our tip

Send your friends and acquaintances the enclosed invitation cards – they are very eye-catching and are a good reminder on the fridge door or the sideboard. And everyone is pleased to get a nice card... You can also take orders in advance from people who may not be able to come to the presentation – they will be included in your presentation sales! Perhaps your partner, relatives and friends will help you by showing people one of the enclosed catalogues - at their place of work, for instance. It will help to spread word of your presentation and perhaps your friends will enjoy presenting the products, too.



Invite people round, have fun and get a hostess gift too



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Further tips and advice on invitations

- When you invite people, tell them you are looking forward to an enjoyable evening / afternoon / morning get-together with them and Energetix.
- Your guests should know there is no obligation to buy, they can also just obtain information. Some products available for purchase can be taken with when they leave.
- There are great gift ideas costing less than 20 € (convenient for people who are looking for a suitable present).
- Convey your enthusiasm for the products and your presentation to your friends and acquaintances!
- Get firm commitments – the invitation cards can serve as additional reminders.
- Contact your guests again about three days before the event to remind them of the time and date.
- Think about possible people to invite at short notice in the event of late cancellations.
- Do you know someone who is looking for a new career opportunity or a second source of income and would like to work in a great group without pressure and with no financial risk? Invite them along.



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Your guest list

Draw up your guest list – it takes only five minutes!

Ask each guest to bring along a friend or acquaintance if at all possible – you will get to know new people and your guests will be glad to enjoy the presentation in the company of a mixed group of people. Sometimes even new friendships develop or people find someone with whom to share their favourite hobby – a further advantage of meeting in a friendly group.

Eight to twelve is the ideal number of guests for a presentation. With a group this size, I can advise your guests individually. Experience shows that sales per guest after personal consultation are usually higher than at very large or very small events.

I shall be happy to do several presentations for different groups of guests at your home or at a venue of your choosing.

Please let me know if any of the guests are not native German speakers – I shall be happy to bring along information in other languages.





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Your guest list

Relatives

Friends

Work colleagues

Neighbours

Acquaintances

People in your address book

Club members

People you got to know on holiday and live nearby

Parents of your children's friends

People who like going out and enjoying themselves!

Neighbours of your parents / children /
brothers and sisters

People possibly looking for a new second or main source
of income

Acquaintances of friends and relatives

People you come in contact with
(baker, checkout staff, etc.)